

BRANDON PIKE

www.brandonpike.com // brandonwpike@gmail.com // 321.274.5685

Education:

Full Sail Real World Education *Orlando, FL*
Bachelor of Science *Digital Arts and Design*

December 2005

Virginia Intermont College *Bristol, VA*
Bachelor of Science *Computer Information Management*
Minor *Business Administration and Concentration Management*

May 2003

Work History:

Bonnier Corporation *Winter Park, FL*

November 2007 - Present

-- Webmaster and Online Producer for the Travel Group

Manage and over-see site maintenance, site updates, site enhancements, design requests, client profiles, travel specials, contests, newsletters, etc. Responsible for full site analytics including traffic monitoring, demographic studies, development and deployment of strategies to increase site traffic and online revenue, editorial and sales relations, as well as client and user online assistance. These travel sites represent the online versions of the following global print publications --- *ISLANDS Magazine, Caribbean Travel & Life Magazine, Florida Travel & Life Magazine, Spa Magazine, Destination Weddings & Honeymoons, Resorts & Great Hotels, and Private Meeting Summit*
For more detail on these websites and publications, please visit www.brandonpike.com or Bonniercorp.com

USPTA P2 Certified Professional Tennis Coach *Winter Park, FL*

2008 - Present

-- High - Performance Tennis Professional at Azalea Lanes Tennis Center in Winter Park

Assistant to Legendary Player and Coach, Richard Schmidt, working with elite junior players in Central Florida. Also responsible for Tennis Academy website design, development, and site-maintenance.

www.winterparkchampionsacademy.com

Freelance Digital Media Consultant *Orlando, FL*

September 2005 - Present

-- Founder of Lotus Ent. Media and the Lotus Media Lounge www.lotusmedialounge.com

Web design, Web Development, Digital Graphics, Digital Photography, Corporate Branding, Online Marketing // SEO, Graphic Design, Video, and other Digital Media services. Project Manager and Director, sub-contracting work as necessary to other designers and developers, Duties also include, managing site contracts and client relations.

Caxiam Group *Orlando, FL*

September 2006 - October 2007

-- Front-End Web Developer and Quality Assurance Tester

Assistant to Lead Designer. Responsibilities include, but are not limited to, management and maintenance of *Intranet* systems, high-end web applications, client relationships, and site updates. Other tasks include handling design requests, image optimization, banner creations, and assistance in development of new web applications

ERA Europe Web Design and Online Marketing *Orlando, FL*

January 2006 - June 2006

-- Web Designer for ERA Europe's online marketing team

USPTA P2 Certified Professional Tennis Coach / Instructor

1999 - 2010

Assistant Professional for MG Tennis in Orlando, FL (2007 - 2008) and Assistant Tennis Professional for the Seminole County Recreation Department in Casselberry, FL (2005-2007), and The Johnson City Country Club (2000-2002). Also worked with Head Pros from *The Ridges Country Club (2001), The Virginian, Golf Club, Bristol Country Club (1999-2000), and The Bristol Racket and Fitness Club (1997-1999)*. Taught tennis to players of all ages and ability. Also organized, directed, and refereed tournaments and a number of member events

Provided services as Tennis Coach and Counselor each summer since attending high-school, helping both children and adults. Taught under legendary coaches, Paul Scarpa (FU) and Phil Rogers (UVA).

Furman University, University of VA, East Tennessee State University, Johnson City Country Club. Park and Rec.

Computer Technician / Internship *Bristol, VA*

2000 - 2003

Computer lab monitor, lab technician, lab assistant, network assistant, and tutor in Cisco Networking projects and Web Design Projects. Helped on campus students setup Ethernet connections and solve PC technical problems as well as assisted in web development and design of the College website <http://www.vic.edu>

Fairfield Resorts

2004

-- Sales representative for vacation firm

Sold vacation packages to families and small businesses

New York Life

2003 - 2004

-- Sales representative

Outside sales including Insurance and Investment products to individuals and small businesses

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Web Knowledge and Experience:

FRONT END

xHTML

CSS

XML

Ajax / JavaScript

Eclipse / Subversion

ActionScript

Adobe Flash

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe DreamWeaver

Adobe Illustrator

BACK END

-- Proficient in working and developing in Custom Content Management Systems

Extensive knowledge and experience working with WordPress and Drupal.

Extensive front-end development experience with sites built in CFM, JSP, PHP.

Experience with MySQL, and working in custom Content Management Systems built in Coldfusion, PHP, or JSP.

SITE ANALYTICS

-- Omniture Web Analytics – ‘Online Business Optimization Platform’ and ‘Google Analytics’

Site Analytics include, but are not limited to, Traffic Monitoring, Online Revenue Strategy, Site Growth Strategy, and Demographic Studies

Extracurricular Activities:

Founder of Lotus Entertainment Media and [The Lotus Media Lounge](#)

Digital Media Solutions, Music Production, Show Production, Online Marketing Solutions and Consulting

Digital Photography

-- Freelance Digital Photographer

Photo Manipulation and Restoration, Photo Enhancements, Photo Optimization, Photo Albums and Photo Calendar Creation

Men’s College Varsity Tennis Virginia Intermont College NAIA Division I

1999 -2003

-- Captain of varsity team during junior and senior seasons

Lead team to National tournament finishing 5th in NAIA national competition.

Ranked 35th in NAIA Singles competition and 9th NAIA doubles competition

All Conference-1999-2003 - All Region-1999-2003 – NAIA All American Team- 2003

Men’s College Varsity Basketball Virginia Intermont College

1999 - 2001

Member of the Graphics Artist Guild (GAG)

Gamma Club Full Sail Real World Education

-- Digital Media Social Organization

Hall Council President

Organized and regulated college activities and sponsored events

B.O.S.S Club

1999 - 2003

Member of the Business Organization of Student Success Program

March of Dimes

2001 - 2003

Volunteered as host and server for charity event in summer of 2003

References available upon request